

## Jayce Giddens

- + Photography
- + Graphic Design
- + Digital Media
- + Yearbook

## CHS

- + Room 105
- + "mac lab"

## Contact

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# Graphic Design

## Why?

Graphic design is the most ubiquitous (look it up) of all the arts.

It **responds to needs** at once personal and public, embraces concerns both economic and ergonomic, and is informed by many disciplines, including art and architecture, philosophy and ethics, literature and language, science and politics and performance.

Graphic design is **everywhere** touching everything we do...

Excerpt from "What exactly is graphic design" by Jessica Helfand

## Course Description & Goals

### COURSE DESCRIPTION

In this course, students will visually communicate "ideas with a purpose". The assignments are inspired by real-world projects and skills. The tools the students are learning and demonstrating are the actual elements and principals that go into every design that professional, profitable graphic designers use.

### GOALS

- become aware of the steps of design/ problem solving
- learn how to organize ideas
- use concepts of graphic design to make attractive (effective) products
- use computer software to create and edit images and illustrations
- learn to give and receive constructive criticism
- learn about career opportunities in graphic design
- have fun

## Grading & Assessment

Student grades will be divided into two categories: 20% formative assessment through daily assignments, group activities, worksheets, and academic behavior. 80% summative assessment through projects.

## Skills

### ★ VMZF01.01

Understand and apply the elements and principles of design.

### ★ VMZF02.01

Understand and apply the use of different media in two- and/or three-dimensional forms.

### ★ VMZF03.01

Understand the uses of technology in the field of visual arts.

### ★ VMZF04.01

Understand the purpose and practice of critiquing works of art..

## RE-ASSESSMENT

All missing work is required to be completed before re-assessment opportunities are allowed. Within the last two weeks of each semester I will not provide retakes on previous assessments.

## INSTRUCTIONAL ACTIVITIES

Most of your time will be spent working alone or in small groups on projects. There is, however, quite a bit of lecture and demonstration, especially in the beginning. We'll talk about everything from design theory to the differences between raster and vector based graphics programs. You'll also do a bit of writing, and a lot of drawing. Don't panic- many professional designers actually can not draw that well. I'm talking about quick little sketches. Trust me- you can do this, and you're probably going to have a great time.

## POLICIES

### PLAGIARISM POLICY

You are not to claim other people's designs as your own. Replicating a design through a tutorial of steps for the purpose of learning is far different than copying the final result, or letting others do your work. Plagiarism will not be tolerated.

### TARDY POLICY

Being late is bad. Don't be late. If you are late often, you will have detention.

### ATTENDANCE POLICY

Attendance in a project based class is crucial to the progression of learning activities. If a student is not able to attend for excused or unexcused reasons, it is that student's responsibility to make up the work and/or copy the lesson notes. A good time for this is during the mentoring period.

### PERSONAL ELECTRONICS POLICY

We use electronics in this class; a camera, scanner, printer, or computer. No phone or ipod is needed. Technology breaks can be earned, but unapproved use of other electronics is forbidden. Punishment is removal of the distracting device.

### CLASSROOM BEHAVIOR EXPECTATIONS

The classroom is a place for learning. I expect all students to treat each other with respect and kindness. If you are hindering yourself or others from learning because of your behavior, you will be asked to leave the classroom and report to the behavior specialist.

### EQUIPMENT AGREEMENT

We are extremely fortunate to be able to use top-of-the-line tools at Corvallis High School. There are barely a handful of public high schools with similar facilities. The equipment here is the professional standard and is expensive.

By signing below, you understand reckless or careless behavior that leads to damage of the equipment is the financial responsibility of the student and their guardian.

## Return This Paper

PLEASE **READ** THE COURSE DESCRIPTION, SIGN AND DATE IT, AND **RETURN** IT TO THE INSTRUCTOR.

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STUDENT NAME (PRINTED NEATLY)

I have read the Course Description and understand what is expected of me in this course.

I have read the Course Description and understand what is expected of my student in this course.

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STUDENT SIGNATURE

DATE

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PARENT / GUARDIAN SIGNATURE

DATE

+ jayce.giddens@corvallis.k12.or.us